

EDMONTON

SUN

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BLAKE'S PARTY

>> ALLISON SALZ, PAGE 56

Battle of the unbeaten

3-0 St
4-0 E

The Edmonton Sun ■ THURSDAY, JULY 24, 2014

Condo King hits town

Famous developer to build luxury tower downtown

TREVOR ROBB
Edmonton Sun

Canada's Big City Broker is set to make his mark in the City of Champions.

Brad Lamb — known as Toronto's "Condo King" and star of the HGTV reality show *Big City Broker* — is entering Edmonton's condo market with the building of a 38-storey luxury condominium on Jasper Avenue.

Jasper House will be built at 101610-10168, 106 St., where a surface parking lot currently sits.

Lamb intends to put an emphasis on luxury in each of the buildings units, which will each feature nine-foot ceilings, have natural gas lines for barbecues on the balcony, and natural gas appliances in every kitchen.

"What's the point of being mediocre?" said Lamb, in a press release sent on Tuesday. "Life's just too short. The truth is, buying a condo is a major life decision for people, and

when someone puts their trust in a developer, they deserve to get something amazing. We simply won't build anything that we don't love. And I think when Edmontonians figure out what we're here to do, they'll love it too."

Outside will be an outdoor pool.

"I know you can use an outdoor pool for three months of the year in Edmonton," said Lamb.

Lamb will be in Edmonton in October for a launch party. Pre-construction sales of Jasper House are slated to begin this fall.

For more information on the development, visit jasperhousecondos.com

Meanwhile, global design

firm Stantec has signed a major lease agreement with Katz Group and WAM Development, through an affiliate of the EAD Joint Venture, to have their global headquarters built within the Edmonton Arena District.

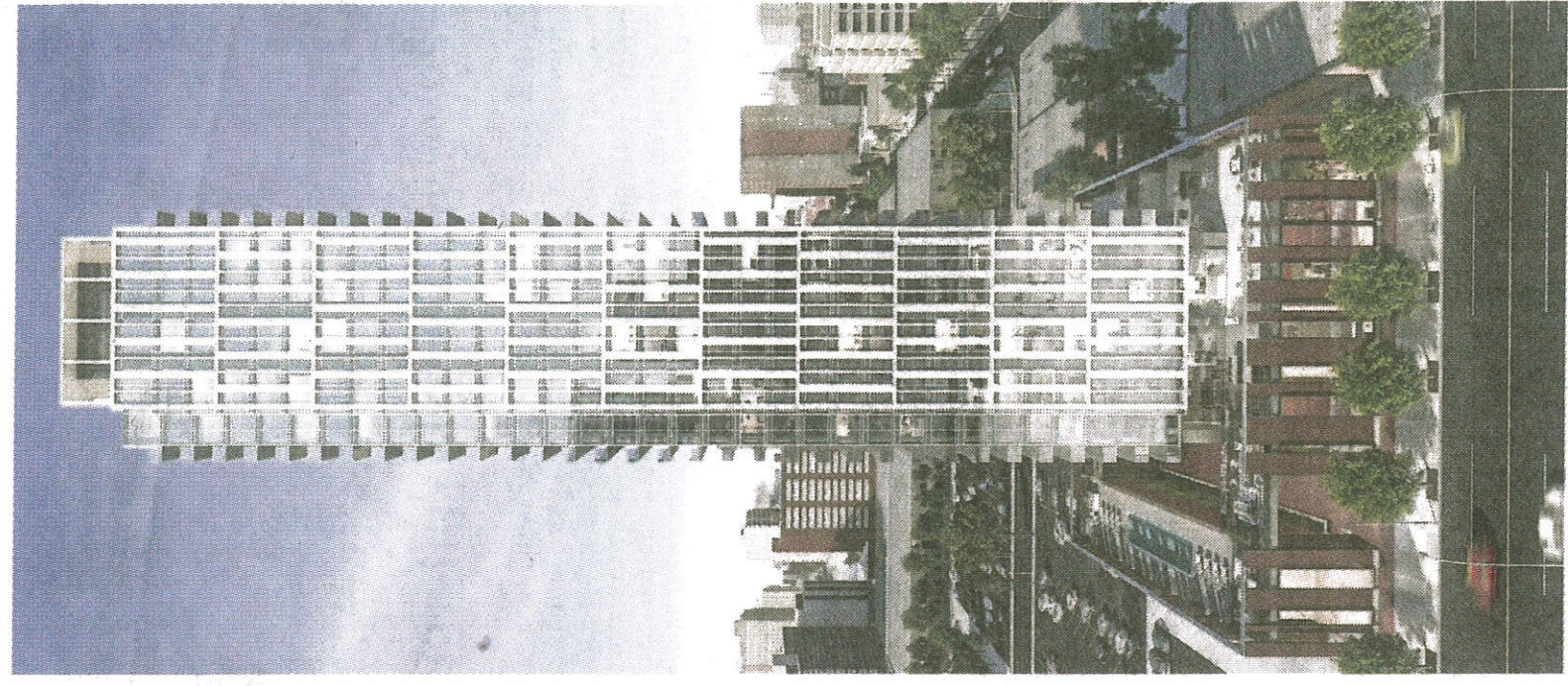
The new tower will consolidate Stantec's five locations in Edmonton into one.

"This agreement represents our commitment to the community of Edmonton and the downtown redevelopment," said president and CEO of Stantec Bob Gomes, in a press release. "Our decision is the result of an intensive selection process over the last year, and we are looking forward to moving ahead with design and construction."

Preliminary designs for the building are underway. Further details will be revealed at a press conference scheduled in August.

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The 38-Storey Jasper House luxury condominium, top right, will also include an outdoor pool, right.

BRAD LAMB

